




PAPER One™

PaperOne™ enhanced with ProDigi™ HD Print Technology works with your home, office and commercial digital printing equipment to deliver professional print quality. PaperOne™ is made with 100% renewable fibers from sustainable sources and sold in more than 70 countries worldwide.



PRODIGI™  
HD PRINT TECHNOLOGY

- Vibrant Colors 
- Smudge Free 
- Crisp Lines 
- Saves Ink 



Brought to you by



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**ProDigi™ HD Print Technology** saves ink while providing smudge free printouts with vibrant colors and crisp lines, allowing PaperOne™ to perform better than ordinary paper by keeping ink on the surface of the paper for improved print quality.

## Benefits & Features comparison chart

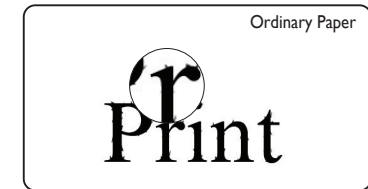
ProDigi™ HD Print Technology Benefits & Features	Technical Specifications	Unit	PaperOne™ All Purpose 80gsm	Brand A	Brand B	Brand C
	CIE Whiteness	%	★★★★	★★	★★	★
	(M) Magenta printing ink density	-	★★★★	★★	★	★
	(Y) Yellow printing ink density	-	★★★★	★	★	★
	(C) Cyan printing ink density	-	★★★★	★	★★	★
	(K) Black printing ink density	-	★★★★	★★	★★	★
	Line Sharpness (black on white)	µm	★★★★	★	★	★
	Cobb (60 sec water absorb)	g/m <sup>2</sup>	★★★★	★★	★	★★
	Mill internal report : based on ink cartridge weight loss before & after 50 sheets printing, ProDigi™ HD Print Technology delivers better print qualities in terms of ink density & raggedness than other paper brands at both print settings (best & normal), which can be utilized for <b>ink saving or gaining higher print quality</b> . ProDigi™ HD Print Technology on normal mode print setting delivers up to 18% savings on ink cost when compared with other paper brands on best mode print setting.					

PaperOne™ enhanced with ProDigi™ HD Print Technology is manufactured by state-of-the art paper machines according to the highest global quality standards, thereby guaranteeing excellent digital image reproduction and professional print quality.



### Vibrant Colors

ProDigi™ HD Print Technology keeps the ink on the paper surface better than ordinary paper resulting in higher color vibrancy.



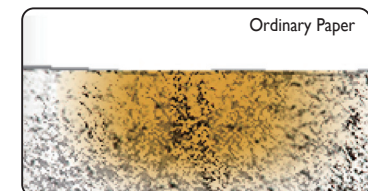
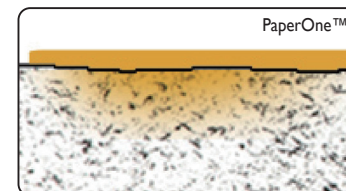
### Crisp Lines

ProDigi™ HD Print Technology minimizes ink-bleed, resulting in sharper images, text and lines.



### Smudge Free

ProDigi™ HD Print Technology delivers better ink holding capacity on paper surface resulting in faster ink drying performance.



### Saves Ink

ProDigi™ HD Print Technology prevents ink from penetrating into paper resulting in lesser ink consumption.